



PLANNING STUDY RESULTS



STUDY PARTICIPANTS



63 Personal Interviews



293 Families responded via mail, online and in-church surveys

PRIORITY OF RESPONDENTS

100 new parking spaces

Construction of the new addition

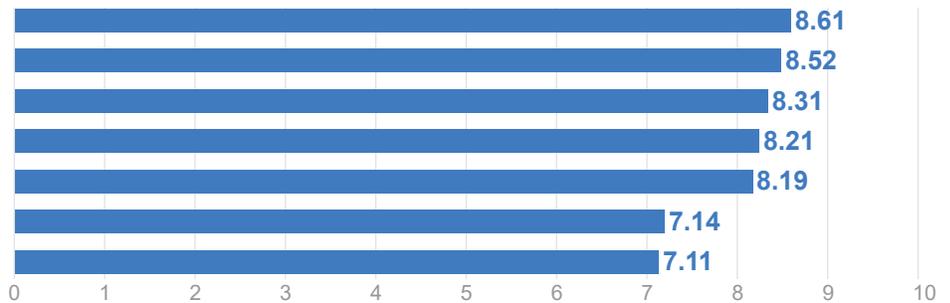
Separate entry for REACH ministries

Space to unify church staff offices

300-seat auditorium for Student Ministries

Additional meeting rooms and spaces

Gathering areas for fellowship



Scores were calculated by assigning a value of 10 points for a high priority, 5 points for a moderate priority and 0 points for a low priority. The cumulative value for each project was then divided by the number of responses for that project



OVERALL OBSERVATIONS

- The people of Grace believe in the proposed project and its purpose to serve the growing ministries of Grace Church. Specifically cited is the need to help the Student program keep pace with projected growth and enabling REACH to continue its significant community outreach.
- Support of the project is overwhelmingly positive. This is supported by the high number of study participants who will make a financial gift and provide leadership to help raise funds.
- Participants are highly confident that God's plan will overcome adversity and roadblocks to success.



KEY STATISTICAL FINDINGS



95% of respondents personally favor a capital campaign, including 98% of those interviewed.



92% of respondents will make a personal gift to the campaign, including 97% of those interviewed.

88.9% of those who responded are okay if Grace Church sends campaign communications, rather than using a third-party vendor.

36 business owners would like to be included in the Grace business directory.



127 respondents indicated they would serve in a leadership position.

61 estate gifts were identified with 110 participants wanting information about planned giving.

CAMPAIGN FUNDRAISING POTENTIAL

Based upon the positive results of the planning study, the Steier Group projects that Grace Church will achieve a minimum threshold of **\$10 to \$14 million** raised through a three-year campaign by using the Steier Group's recommended approach.

To take advantage of the momentum built by the planning study, the Elders have committed to **move forward into the preparation phase of a capital campaign to build the Center of Hope**. We will keep you informed and updated.